

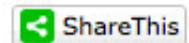
## The Tragic Death of the Wandering Mountain Lion "P32"

1 message

**National Wildlife Federation** <nationalwildlifefederation@nwf.org>  
Reply-To: National Wildlife Federation <nationalwildlifefederation@nwf.org>  
To: Kerri Karvetski <kk@companykmedia.com>

Tue, Sep 15, 2015 at 7:00 AM

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### The Tragic Death of the Wandering Mountain Lion "P32"



Dear Kerri,

**Tragically, when the young mountain lion P32 tried crossing a freeway in the Santa Monica Mountains last month, he was struck and killed by a vehicle.** He was a big, beautiful cat in the prime of his life, on the move for survival.

Like most mountain lions, P32 was a wanderer. He needed to roam over 150 miles throughout his habitat range, crossing 4 dangerous freeways to find food and safe places to sleep.

**Honor P32 today. Protect wildlife from harm, and help give mountain lions a safe wildlife crossing over dangerous roads with a donation to National Wildlife Federation.**

The Santa Monica Mountains are home to more mountain lions that face the threat of death crossing dangerous freeways. But friends of wildlife like you can help.

**Together with coalition partners, National Wildlife Federation is advocating for a wildlife crossing at Liberty Canyon—a natural pathway for wildlife in the area.** It would be the largest wildlife in the world,

### Help Mountain Lions

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**Donate \$30 or more to protect wildlife and receive a free NWF yoga bag!\***

spanning ten lanes of Highway 101 in Los Angeles County. And it would save the lives of countless wildlife!

The first images of the proposed wildlife crossing bridge were released just a few weeks ago. We're incredibly excited about this progress.

The next phase depends on YOU.

**Move this life-saving wildlife crossing closer to reality. Make a gift today and we'll put it to use defending cherished wildlife like mountain lions.**

Your gift can create something magnificent for wildlife, for generations to come.

Thank you for all you do to protect wildlife and our natural world.



Sincerely,



Collin O'Mara  
President & CEO  
National Wildlife Federation



**Donate \$50 or more to protect wildlife and receive an NWF yoga bag PLUS a weatherproof blanket, FREE!**

*\*While supplies last.  
Substitutions may apply.  
Accessories not included.  
Please allow 4-6 weeks for delivery.*

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